



PT and Velleros Partner to Offer Carriers CMAS Gateway, Content Delivery, and Mobile Marketing Applications

Combines SEGway™ Signaling Platform and IPnexus® Application-Ready Systems with Velleros' Industry-leading Carrier Grade Solution for Commercial Mobile Alert System (CMAS) Requirements

Myrtle Beach, SC – October 12, 2010 – PT (NASDAQ: PTIX), the recently rebranded Performance Technologies, a leading global provider of advanced network communications solutions, today announced a partnership with Velleros, the foremost provider of high capacity aggregation and delivery notification systems for network-aware content. The merged solution leverages PT's SEGway™ and IPnexus® platforms to furnish the CMAS Service Provider (CMSP) Gateway, enabling carriers to transmit emergency alerts over existing telecom networks. The same solution may in turn support revenue generating applications such as Community Notification, Personalized Content Management, and Mobile Marketing and Advertising. PT will distribute and support the combined product through its direct sales channel.

The timely PT-Velleros partnership coincides with the initial testing of a nation-wide program resulting from the Warning Alert and Response Network (WARN) Act. To avoid potential overload of telecom networks in the event of acute emergencies, a specially appointed FCC advisory board persuaded all major U.S. carriers to adopt technology that alerts subscribers to urgent notifications from the Department of Homeland Security, FEMA, National Weather Service, and other official organizations and law enforcement agencies. Whether conditions occur on a local or national level, these alerts are geographically targeted, aggregated, and delivered to any end device using multiple methods: voice, message services such as SMS, MMS, cell broadcast, email, and Instant Messaging (IM). Although this is a soft mandate thus far, all carriers must act in accordance by April of 2012.

"We are pleased to partner with Velleros to serve the telecom and government markets, thus continuing to grow our portfolio of cutting edge network-based applications," said John Slusser, president and CEO of PT. "As wireless carriers deploy mass notification technology over the next eighteen months, PT is in a position to be the premier supplier for operators to meet the impending CMAS mandate. To add a twist on 'value-add,' once in place, the platform may be leveraged for revenue-generating signaling and messaging applications to deliver long term value for carriers and government entities."

"This critical technology applies across the globe as operators and governments strive to share critical and time-sensitive information with their constituents," said Danny Parker, CEO of Velleros. "The PT and Velleros solution enables our customers to meet any content notification need in a platform that is reliable, scalable, extensible, and future-proof."

The solution is based upon Velleros Aggregation and Syndication Technology (VAST™), a carrier grade product that delivers alerts and notifications over standard open protocols for mass notification. This approach enables carriers to provide personalized content and life-protecting automatic alerts to a user-defined distribution list for rapid communication of time critical information and warnings. The system can support warning feeds for voice, text, or multimedia-based notifications for tornadoes, hurricanes, and Amber alerts.

VAST integrates new mass alerting capability with existing carrier infrastructure to support full CMAS compliance. It aggregates content from a variety of sources including: CAP, XML, RSS, Web GUI, MMS, SMS, SMPP, and the new CMAS 'C' interface. The platform then provides message filtering, screening, formatting, and dynamic geo-targeting. The alert is subsequently distributed via cell broadcast technology or more traditional notification methods such as voice or SMS. A mix of distribution methods can be utilized in order to effectively reach a broader group of subscribers on any network-connected devices.

The announcement was made at the Rural Cellular Association's 2010 Business and Technical Conference in Myrtle Beach, South Carolina. Attendees to the conference may learn more about CMAS Gateway and speak to representatives from both companies by visiting the Velleros exhibit at the RCA Conference.

Online Resources

Telecommunications system architects and carrier network engineers needing advanced, signaling and next-generation telecom solutions can learn more about PT's SEGway and other portfolio offerings by accessing the following online resources:

- SEGway Carrier Solutions: <http://www.pt.com/page/carriers>
- SEGway Signaling Solutions: <http://www.pt.com/page/segway>
- IPnexus portfolio of Application-Ready Systems: <http://www.pt.com/page/ipnexus>
- Xpress NGN portfolio: <http://www.pt.com/page/xpress>

About PT (www.pt.com)

PT (NASDAQ: PTIX) is a global supplier of advanced network communications solutions to carrier, government, and OEM markets. PT's portfolio includes IP-centric network elements and applications designed for high availability, scalability, and long life cycle deployments. The company's entire line of offerings is anchored by IPnexus®, PT's own IP-native, highly integrated platforms and element management systems. OEMs and application developers, including PT itself, leverage the robust carrier grade Linux® development environment and rich suite of communications protocols (PT's NexusWare®) of IPnexus Application-Ready Systems as a cornerstone component of their end product value proposition. PT's SEGway™ Signaling Solutions provide low cost, high density signaling, advanced routing, IP migration, gateway capabilities, SIP bridge, and core-to-edge distributed intelligence. The company's Xpress™ NGN applications enable evolving Mobile 2.0, Multi-media, and IMS based revenue generating services. PT is headquartered in Rochester, NY and maintains sales and engineering offices around the world.

About Velleros, Inc. (www.velleros.com)

Based in Morrisville NC, Velleros enables carriers to derive incremental revenue streams through new 2.0 web-based content and services combined with highly effective contextual advertising. The Velleros VAST platform distributes aggregated content to any network connected device per user preference, providing a more personalized infotainment experience. VAST applications include CMAS Community Notification, Personalized Content Manager, and Mobile Marketing and Advertising.

Forward-Looking Statements

This press release contains forward-looking statements which reflect the Company's current views with respect to future events and which could impact the Company's financial performance. These statements are subject to the safe harbor provisions of the Private Securities Litigation Reform Act. The Company's future operating results are subject to various risks and uncertainties and may be affected by various trends and factors which are beyond the Company's control, including customers' acceptance of the Company's new products. Forward-looking statements should be read in conjunction with the audited Consolidated Financial Statements, the Notes thereto, Risk Factors, and Management's Discussion and Analysis of Financial Condition and Results of Operations of the Company as of December 31, 2009, as contained in the Company's Annual Report on Form 10-K, and other documents filed with the Securities and Exchange Commission.

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Performance is our name.



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